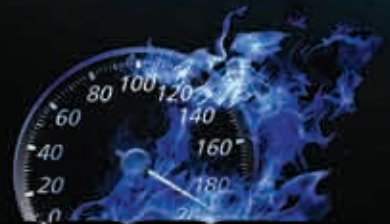




DRIVING CUSTOMERS TO YOU

SALES PERFORMANCE BOOST FOR
AUTO DEALERS



**BOOST
SALES BY
30
UNITS
EVERY MONTH**

AutoLaunchpad.com / 888 884 6999

Email: sales@autolaunchpad.com

AUTO DEALERS:

BOOST SALES
BY **30 UNITS**
EVERY MONTH

300

**GUARANTEED QUALIFIED
INBOUND CALLERS MONTHLY!**



HOW IT WORKS:

**We make your phone ring,
driving car buyers searching
the web right to you.**

We enable dealerships to continually post new and used inventory and service specials to over 300 classified websites – easily and automatically with our proprietary technology. We automatically place and control geo-targeted postings 24/7 on a daily basis via our user-friendly web-based dashboard. Control inventory, edit links, view traffic statistics, track lead inquiries and monitor social media links, all in one place. Your ads will automatically post on Vast, oodle, Aol Autos, cardomain.com, lemonfree.com, Walmart Classifieds, Backpage, Costco classified, carsforsale.com, web2carz.com, Military.com Overstock.com, and hundreds more sites with the touch of a button.

- ✓ **BLOW OUT OVERSTOCK IN 24 HOURS**
- ✓ **MAKE MONTH END SALES QUOTAS**
- ✓ **INVIGORATE SLOW TIME**
- ✓ **STOP HUNTING FOR LEADS AND START MAKING SALES**
- ✓ **AUTOPILOT - OUR SERVERS DON'T TAKE VACATION**

WE DELIVER NEW LEADS & RESULTS!

We guarantee at least 10 qualified buyer inbound calls on a daily basis delivered to your phone. In addition, every posting includes your dealership's website and social media links – driving increased traffic to your website with an average of 100 web inquiries per month – FREE!

Social Media – Turning Prospects Into Buyers

Imagine harnessing the power of every major social media network on the web in ONE automated system – built just to generate leads exclusively for you! You register once, and we automatically connect you to the entire web community. All your classified ads link back to your dealership's facebook, YouTube, and Twitter accounts. View your stats, clicks, phone calls, and lead submissions from ONE simple interface.



1.) Facebook (FB) – An Inventory and Service tab are added to your FB page and are updated on a daily basis. Prospects that visit either section and click on a link will be captured and recorded into your system. The service tab encourages clients to set up service appointments that are sent to the service manager, the dealers CRM and recorded into the dashboard.



2.) YouTube – We can automatically create a YouTube slideshow video using your photos and we mix in music (or your jingle). You can easily revise your slideshow images as inventory changes on a daily basis. We also include a “closing credits” with a call to action for selected vehicles.



3.) Twitter – Our software automatically searches and gathers followers based on keywords and locations. We suggest a ‘deal and a day’ type promotion based on the current inventory that is sent to your followers.

4.) More To Come! – We will be continually adding exciting new features to help make your phone ring.



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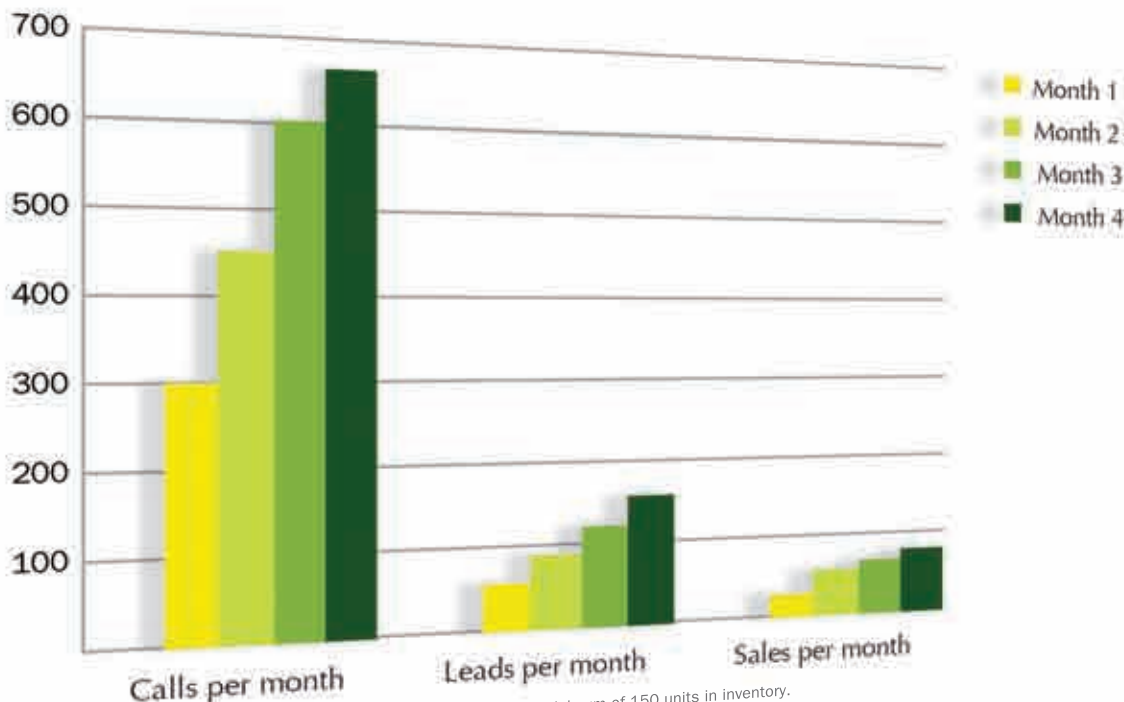
OUR GUARANTEE

We guarantee that within two weeks of signing on to our program, your dealership will receive a minimum of 300 calls per month. The average dealer is able to convert 50% of these calls into appointments, and most salespeople worth their salt can close 1 in 5 people coming in the door. Our system drives 30 additional vehicle sales per month.



IT JUST GETS BETTER!

After day 30, things just get better. By now, you have established hundreds or thousands of listings, links, videos, twitter followers and facebook fans. By month 2, many dealers see the call volume jump to an average of 15 calls per day.^[1] This increases conversions up to 30 to 45 sales per month.



[1] Note that our average dealer has a minimum of 150 units in inventory.

Increase Conversions
Up To 30 - 45 Sales Per Month



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AUTO DEALERS:

✓ **MAKE YOUR PHONE RING!**

INBOUND CALL PROCESS

1 DEALER DASHBOARD



Automate Listings With Ease

No need to post on website after website. Manage all your listings in one place.

2 POST ADS TO OVER 300 NETWORKS



Our Proprietary Technology automatically posts your ads to over 300 Online Networks.

It scours the Social Networks for your keywords and interacts with targeted consumers daily.

3 PRECISION TARGETING



Reach hundreds of buyers

who are in the market to buy a car in your territorial radius daily.

Your phones will be ringing!

4 CLOSE SALES



We deliver a minimum of 10 calls a day for 30 days.

Close 1 Deal Out of 10 – That's 30 Cars A Month!

5 ROI



"2010 NADA reports average marketing cost to move a unit at \$661 Nationally."

With our Live Call Delivery System, expect to bring your real cost to approximately \$150 a unit!



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AUTO DEALERS:

FREQUENTLY ASKED QUESTIONS

What does the service do?

The service is two fold.

1. Autolaunchpad automatically posts your inventory to over 300 classifieds sites such as Backpage, eBay Classifieds, Military.com, oodle, Aol Autos, Cardomain.com, Walmart Classifieds, Costco Classifieds and more! This drives immediate traffic; calls will come in the same day, no ramp up time required.
2. Build your Social Media presence on Facebook, Twitter, YouTube and more, generating new prospects on autopilot. All ads are posted to web classified ads, cross promoted and sent to social media sites.

What is the service advantage?

We reach out to people looking to buy a car today. Online classifieds coupled with social media are the fastest way to get your inventory in front of prospective buyers now. Autolaunchpad is currently the only service to automatically push your inventory out across the web on a daily basis utilizing all aspects of social media and classifieds.

What if I already post to classified ad sites?

Most dealers do some type of posting. The average dealer uses their sales staff to post 10 - 20 ads per day to one or two sites. We post up to 150 of your vehicles per day, every day with no human intervention, to over 300 sites. Most dealers wish they could post more to get more calls, and they know that this type of service works! We augment what you currently do and give you a much bigger push.

How soon will I get my first call?

Day one! Within 72 hours of placing your order, you will be live on our program, and we will schedule your training.

Will I receive Internet leads too, or just phone calls?

Our ads are focused on making your phones ring, but you will likely also receive a few Internet leads each day.

Are my leads shared or exclusive leads?

Unlike other companies, our leads are exclusive for you, and all calls are about your cars that you have in your inventory.

How do I get started?

Simply provide your dealership name, address, website, and web manager contact info. We will schedule your training to get you started. 72 hours later, you will start receiving phone call leads.

What if they use autotrader, cars.com, etc.?

Where as many other companies sell shared leads or have no guarantees, we guarantee 10 calls a day minimum within 2 weeks! No other service offers this level of protection or quality.



**CALL US TODAY TO SET UP A WEB DEMO OR TO HAVE
OUR TEAM GET YOU STARTED TODAY! CALL: 888.884.6999**



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AUTO DEALERS:

FREQUENTLY ASKED QUESTIONS CONT.

What is the max on the inventory list?

What is the minimum? And is there a price difference? Max we post per day is 150, Anything over 150 is an additional cost

How many units do I have to have to get the guarantee of 10 calls per day? 125

What makes your leads exclusive?

We are not a lead generator not a provider, our leads are generated by the vehicle inventory located at your dealership

How often is the inventory list updated? Once a day

Will I have access to a customer service line and or email for troubleshooting?

Yes, absolutely we have technical support available 24/7

Do you provide training?

Yes, once your dealership goes live, you will be contacted to set up a appointment where the designated individual will be trained on all the features, as well as when new features are added and become available

Will you provide a procedures manual on how to access reports, listen to recordings, track and edit inventory?

No there is no manual, but online help is always available.

Once a car is sold, how is it removed from the listing?

When I close the item will you automatically update the listing?

Yes this done when we do our nightly updates

Do you only support searches in the US? Yes

Do you feed Facebook automatically or do I have to set up FB Marketplace?

We will do it, it is part of the subscription service at no additional cost

How many fields do you support?

Which are required and which optional?

None are required outside make, model, price, but we support unlimited

How long are the ads active for? 24 hours, then we refresh



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